

<p>Analytics</p> <p>What analytics will be collected? How? Why?</p>	<p>Marketing</p> <p>How will the user get to know?</p>	<p>Value proposition</p> <p>What pain point is the chatbot solving? What value is it providing the user?</p>	<p>Users</p> <p>Who are the users? Age? Location? Interests?</p>	<p>Devices</p> <p>What devices do your users have access to?</p>
<p>Development platforms</p> <p>How will the chatbot be implemented?</p>	<p>Third party services</p> <p>What 3rd party services are you planning to use?</p>		<p>Modalities</p> <p>How would your users like to interact? Voice/text?</p>	<p>Deployment Platforms</p> <p>Where will your users interact with the chatbot?</p>
<p>Background Tasks</p> <p>What tasks should the chatbot carry out in the background?</p>		<p>Personality</p> <p>Will your chatbot have a personality?</p>	<p>Conversational Tasks</p> <p>What will your chatbot talk about?</p>	

Project name: _____